# teo. loan pepot

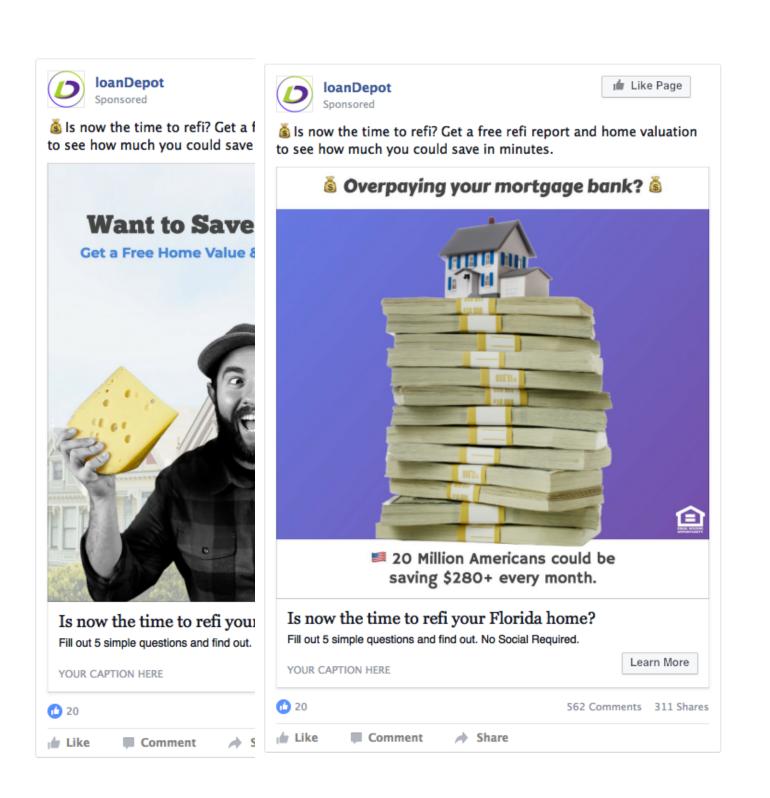
## Lead to Loan Automation.

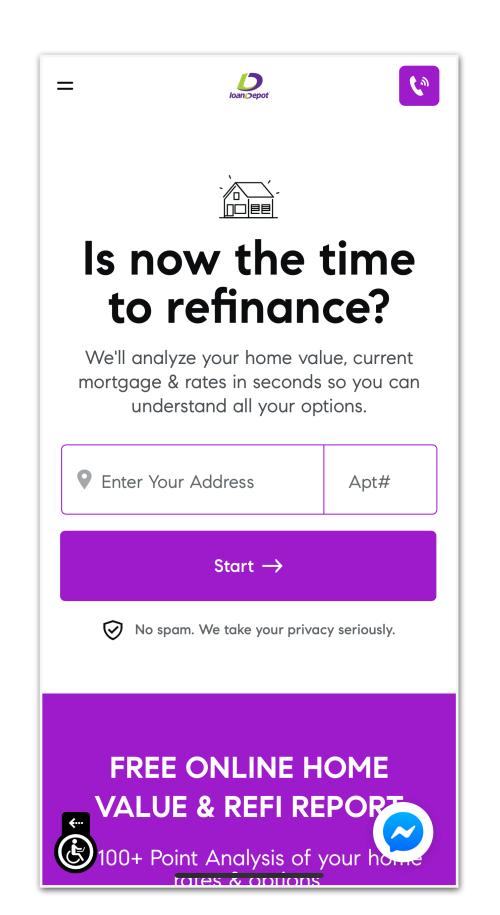
Meet Teo. A new way to turn more leads into loans faster.

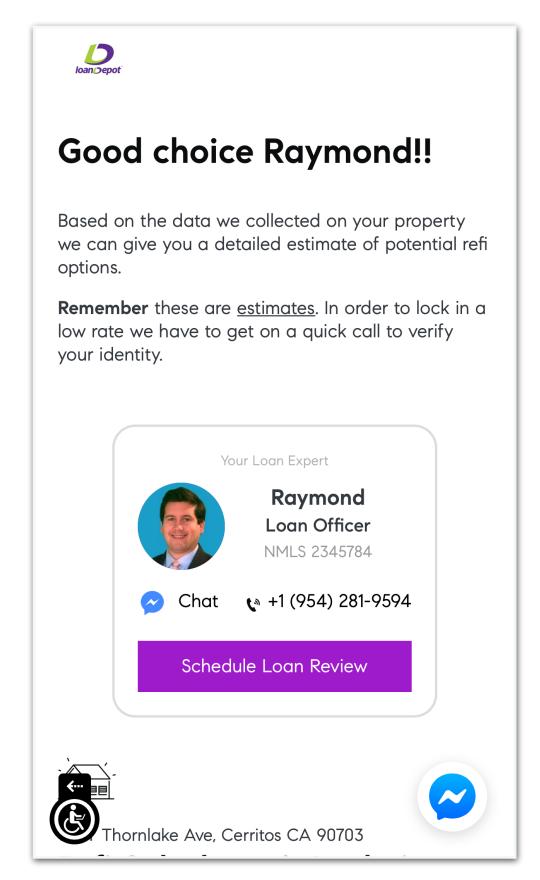


Raymond Schwartz
Founder

## Same Ad Spend. Up to 6x More Leads.









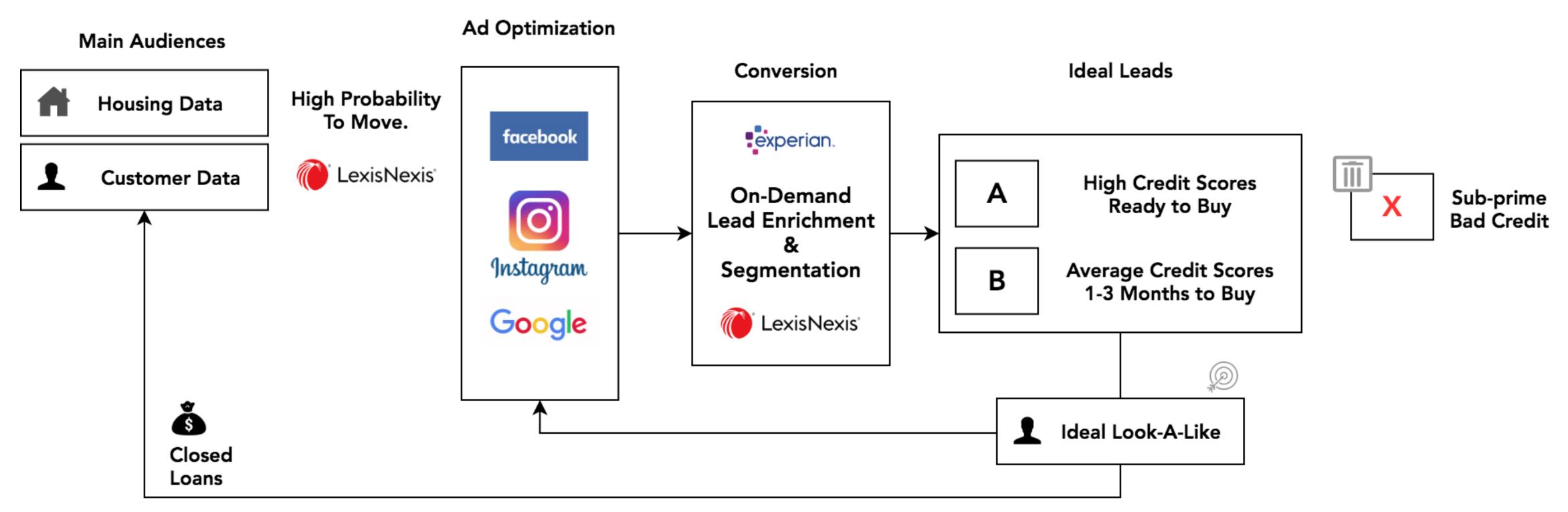
#### 4 Fields = 50+ Data Points

- FICO + Experian Report.
- Housing / Valuation Data.
- Mortgage Data.
- Verified Mobile Phone.
- Lead Scoring.

Higher Conversions + Less Time Chasing Bad Leads.

## Self-Learning Ad Optimization





### Turn Qualified Leads into Consults on Auto-Pilot.

#### Salespeople are bad at followup.

5

42

Minutes

If an online lead is not contacted within 5 minutes, the probability of closing drops by 400%.

Hours

Companies take 42 hours on average to respond to online inquiries.

78

Percent

78% of consumers work with the first person who reaches out to them.

72

Percent

72% of online leads are never called.



More Conversions in Less Time.

### **Omni-Channel Follow Up**

Boost Engagement, Increase Conversion & Recapture Lost Traffic

Social Chat





Text



Email



Voice



Mail

**SMS MMS** Video **Audio**  Ringless **VM** 

> **Native** Dialer

**Dynamic** 

Handwritten **Postcards** 

## Turn advertising into loans on auto-pilot.



#### **Al Powered Traffic Generation**

- Launch Enterprise Ads In Minutes.
- Teo Optimizes Ads 24/7.
- Lower Cost Per Click / Impression.
- Target Motivated Borrowers.



#### **Data-Driven Sales Pages**

Leverage Big Data to increase conversions by 6x while increasing form accuracy.





#### **On-Demand Qualification**

- Instant Soft Credit Pull.
- 50+ Housing & Credit Data Fields.
- On-Demand Lead Segmentation.



### **Omni-Channel Messaging**

Reach customers across FB Messenger, SMS, MMS, Email, Voice & Mail.

### Test, Optimize & Scale.

#### Enterprise Lead Gen.



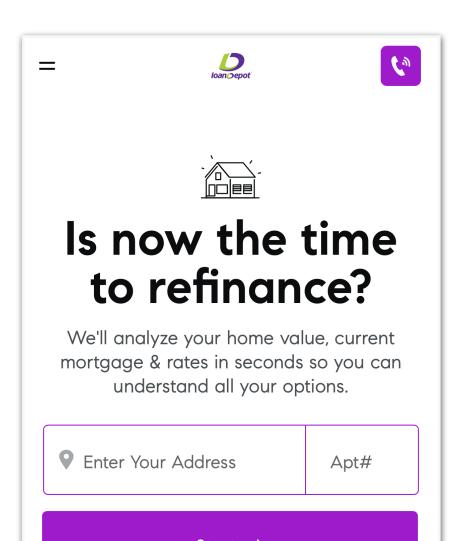






#### **Pilot Program**

- Built Portfolio of Ads.
- Test across every channel.
- Lower Cost Per Lead.
- Measure Results.
- Scale.



#### **Whitelabel Platform**



Power in Numbers
Plug & Play Enterprise Marketing

#### Expand in Q3/4

